

WHO'S WEARING WHAT

EVENT CONTENT COVERAGE

LIGHT COVERAGE | \$250

Includes :

- Up to 1 hour
 - 6–8 Story clips delivered to the client
 - 1 edited recap reel delivered to the client
 - No interviews
 - All video content is recorded in vertical (9:16) format,
- Delivered within 2 business days
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INTERVIEW + EVENT COVERAGE | \$450

Includes :

- Up to 2 hours of event coverage
 - Up to 5 mini fully edited guest interview videos delivered to the client
 - 1 Event Recap Reel delivered to the client
 - 8–10 Instagram Story clips delivered to the client
 - Event atmosphere, details, and key moments
 - All video content is recorded in vertical (9:16) format,
- Delivered within 5–7 business days

Please note:

This package is filmed by a single content creator. On-camera interviewing by Tia is not included. Interviews are captured from behind the camera, with guests responding directly to the camera or interviewer prompts.

Disclaimer: Interview quantity depends on event flow and guest participation.

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MEDIA & EXPOSURE

MEDIA SPOTLIGHT | \$300

Includes :

- Up to 1 hour of event coverage
- 6–8 IG Story clips created for the client
- 1 pre-event promotional IG Story posted on Who's Wearing What
- 1 Event Recap Reel posted on Who's Wearing What
- Pre-Event promotion
- All video content is recorded in vertical (9:16) format,

Delivered within 2 business days

FEATURE EVENT | \$600

Includes :

- Up to 2 hours of event coverage
- 8–10 Instagram Story clips delivered to the client
- Up to 5 fully edited guest interview videos posted on Who's Wearing What
- 1 Event Recap Reel posted on Who's Wearing What
- Feed or carousel feature on Who's Wearing What
- Event atmosphere, details, and key moments
- Pre-Event promotion
- All video content is recorded in vertical (9:16) format,

Delivered within 5–7 business days

Pre-Event Promotion: One promotional Instagram Story will be shared on the Who's Wearing What account before the event. The client must provide the event flyer, key event details, and any necessary tags in advance.

Disclaimer: Interview quantity depends on event flow and guest participation.

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HOSTING

Hosting can be booked independently and paired with any videographer or media team of your choice.

ON-CAMERA INTERVIEW HOSTING | \$300

Includes :

- Tia appearing on camera as the interviewer
- On-camera guest interviews
- Guest interaction
- Pre-planned interview questions
- No media included

PREMIUM RED CARPET HOST | \$400

Includes :

- Red carpet host
- Up to 3 hours at event
- Interview and interaction with guests
- Pre-planned talking points
- No media included

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FASHION EVENT HOST & MEDIA COVERAGE

STARTING AT \$1200

- Up to 4 hours of event coverage
- Tia as the on-camera host and interviewer
- Red carpet interviews
- Backstage interviews with designers, models, and creatives
- Partner, sponsor, or VIP interviews as time allows
- Event highlights and behind-the-scenes coverage
- Up to 8 edited interview videos
- 1 Event Interview Highlight Reel
- 1 Event Recap Reel
- Content shared on Who's Wearing What platforms
- Final edited content available for the client to repost

All video content is recorded in vertical (9:16) format, optimized for social media platforms including Instagram Reels, TikTok, YouTube Shorts, and Stories.

Delivery:

Final edited content delivered within 10–14 business days.

Optional add-on

Priority Editing — Starting at \$200

Selected priority content delivered within 5–7 business days, subject to availability.

Delivery timelines begin after the event. Business days exclude weekends and holidays. Priority editing must be requested and confirmed before the event.

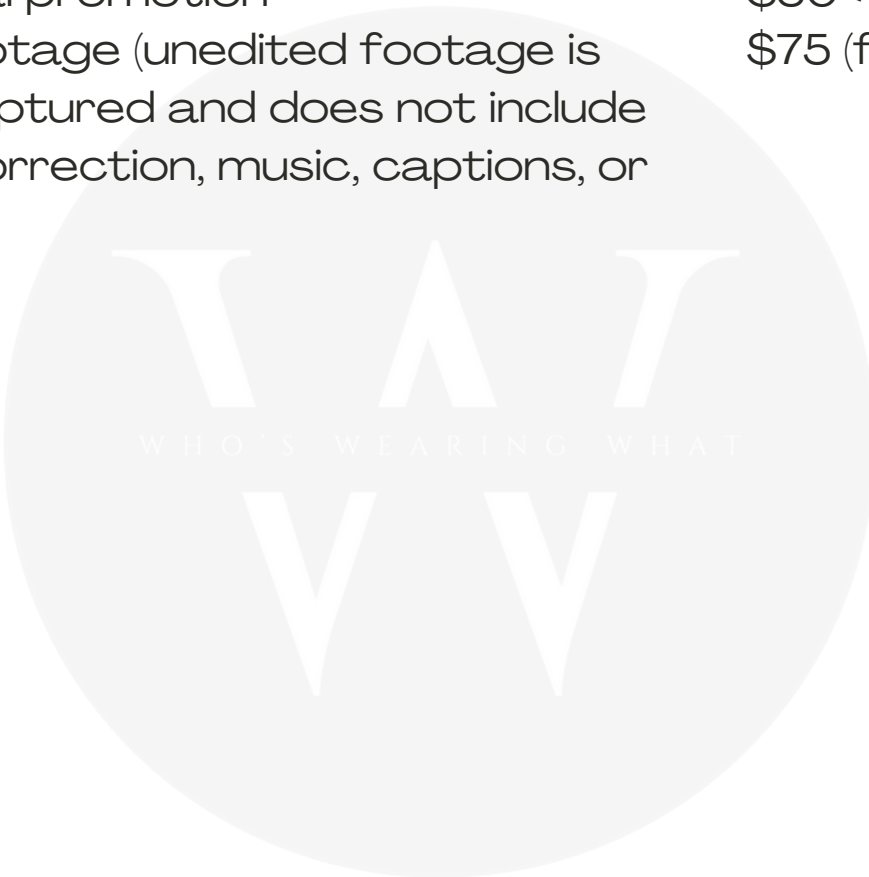
Disclaimer: Interview quantity depends on event flow and guest participation.

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ADD-ON

ADD-ONS & CUSTOM SERVICES AVAILABLE UPON REQUEST

- | | |
|---|-------------------------|
| • Additional hour | \$50 |
| • Additional edited Reel | \$50 |
| • Additional interviews | \$25 |
| • Priority editing | \$100 |
| • Additional social promotion | \$50< |
| • Raw usable footage (unedited footage is delivered as captured and does not include editing, color correction, music, captions, or revisions.) | \$75 (for all footages) |



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CONTENT REVISIONS

One round of minor revisions is included with each edited video package. Additional revisions or major changes may require an additional fee.

Minor revisions may include:

- Correcting names, titles, or tags
- Changing a text detail or caption
- Replacing a short clip, when suitable footage is available
- Small adjustments to the edit

Not included:

- Completely re-editing the video with a new concept
- Replacing the entire music/style/direction after approval
- Additional videos or new deliverables
- Revisions caused by changes requested after the final approval

